



CREATIVE ENTREPRENEURS

Building sustainable careers in the Creative Sector

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SUSTAINABILITY

Creativity is a driver for regional and national economic growth



COMMITMENT

We have to commit to it as to our profession



ACKNOWLEDGE

We all needed help irrespective of where on the path we are.

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RESULTS

“Everyone and every organisation is perfectly designed to get the results they are getting.” - Tim Knight





*Without compromising creativity but enhancing it,
giving it greater impact.* **DEVELOPMENT**

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SKILLS

*We have the vision, but not the skills we needed to learn,
the skills in how to run a successful business.*



CREATIVITY

The Irish Government sees the Creative Sector as one of the main drivers towards economic sustainability and growth in Rural Ireland



RESPONSIBILITY

The onus to make a living wage is not solely on the Creative but also on the gatekeepers, the educators, the advisors, the stakeholders.



EDUCATION

*A rather farcical system that exists solely to replicate itself
and yet manages to fail more than 95 per cent of time*



SOLUTION

Seeing all Creatives who graduate or acquire their skills in any other way as professionals who during their education learn entrepreneurial skills they can apply to be the success, create the impact and survive in a way they want to be.